



**Podcast Recording Studio** 



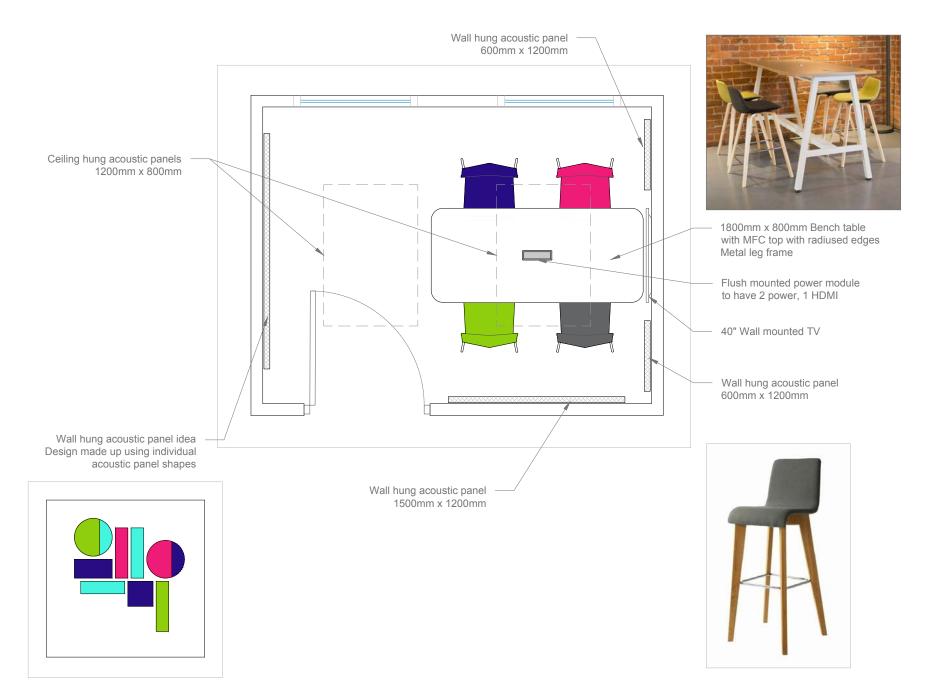


## What is the PodPod?

The PodPod is a self-contained studio available for hire with or without production support.

- Seat up to 4 guests for in-person interviews for podcasts
- Record remote podcasts using Zoom and other online platforms
- Shoot single person on-camera video interviews
- Professional Røde microphones and editing software
- Acoustic protection for optimum audio quality
- 40" wall mounted TV screen with HDMI connection
- HD camera with video and lighting equipment to film podcasts and interviews for YouTube
- Experienced content creators and digital marketers to help promote your show
- Neutral brand colours













# **Studio Recording**

We can tailor our services to meet the requirements of your podcast interviews or series.

Studio Hire (no production support)

Without production support: £55 per hour

Studio Hire (with production support)

Includes setting up the studio for your interviews and overseeing the recording: £95 per hour





# **Podcast Editing**

Each podcast can be fully edited by us turning it into a ready to publish podcast episode. This can include your own introduction and outro, along with a suitable backing track at the start and end of your episode.

### Episodes up to 60 minutes in length

Full edit including cutting blips or mistakes, setting a consistent volume level and reducing breaths and audio 'pops'. This will also include inserting your intro/outro, or any existing audio branding assets.

£175 per episode





### **Podcast Series**

We're pleased to offer discounted rates for our studio and a full series of podcast episodes. A series will typically be made of around 6 or 8 episodes.

£945 for 6 episodes

£1,190 for 8 episodes





# **Podcast Hosting and Promotion**

As an experienced digital marketing team we can promote your podcast across social media channels, and host your shows that will distribute your podcast to all popular podcast platforms including Apple Podcasts, Google Podcasts, Spotify and many more.

### Hosting recommendation

Anchor.fm (free) or Podcast.co (\$29/m)

### Podcast Promotion (not available for one-off episodes)

A series of branded posts and audiograms with 'quotable quotes' published to LinkedIn, Twitter, Instagram and Facebook. From £795 for a series of 8 episodes.





# **Additional Options**

#### Human edited transcription

Supporting accessibility and organic search engine visibility - £75 per episode.

#### **Podcast Artwork**

Branding for your podcast to display in each podcast platform - £95

#### Video Trailer

A short video trailer for your podcast - £395

#### Interview facilitation

An experienced presenter to host your show and run your interviews - £180 per episode.



