

Job Specification

Following a spate of new clients and continued growth, A Digital are recruiting for a **Digital Experience Manager** to join our team.

Could this role be for you?

This role is central to our delivering an amazing result for our clients and key to maintaining best practice and ensure we exceed expectations on all our projects. You'll be working alongside an experienced team of designers, developers and marketers and be our lead on projects as they progress from initial brief, through to signing off polished digital experiences that drive results and visibility for our clients.

About The Role

We're looking for someone passionate about solving problems with creative ideas and robust technology.

You'll have spent the last 2 years or so of your career working in a similar role in a creative or digital agency and have an excellent awareness of the commercial challenges businesses face in a noisy digital landscape.

You might have strengths in either **creative design or writing code**, or feel equally at home doing both, but we're specifically looking for the following:

Core Skills

- You'll be a natural problem solver, capable of managing your own time and working to deadlines and leading a cross functional team through specific work packages
- You'll have a **strong eye for detail** and take pride in your work and demand the same from your team
- You'll be able to **communicate clearly** with clients and interrogate their requirements, translating these into a technical brief that will improve their digital experience and results
- You'll place human experience at the heart of work, personal relationships, software and platforms and instil the same ethos across the project team
- Use of modern design tools such as Figma or Adobe XD
- Experience with content management systems (Craft CMS would be a particular bonus)
- Ability to write excellent HTML and CSS, as well as an awareness of modern Javascript
- Knowledge of modern build tools such as Gulp, Webpack and Docker and Git version control

We use modern cloud applications to support collaborative team working.





Some of the team in our Kendal office and, inset, our podcast studio

Additional Skills

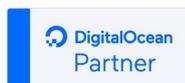
Any of the following skills would be a bonus.

- Front end frameworks such as Vue or React
- Web animation with CSS or Javascript
- Knowledge of technical SEO and website performance
- Experience with content management systems including ExpressionEngine and WordPress
- An understanding of hosting, DNS and email account management
- Knowledge of tools like Google Tag Manager
- General graphic design
- Experience with video and audio editing

Typical Activities

This will be a varied role that will typically involve:

- Being involved with the planning of new websites, so sitemaps, layouts and wireframes
- Designing websites, applications, landing pages and email campaigns
- Writing code (front end primarily, but knowledge of, or experience with server-side languages welcomed)
- Responding to support tickets and ad hoc tasks
- Supporting internal projects
- Working alongside clients and partners to solve problems and achieve great results
- Identifying and recommending solutions
- Upgrading content management systems to the most recent versions
- Testing websites and giving feedback prior to launch
- Integrating websites with third party tools like email campaign software or CRM systems
- Having fun!



Perks and Benefits



Personal development opportunities



Mac computer (desktop or laptop and display)



Flexible working hours around core times



Office based but with flexibility to WFH



Development days and conference or training budget



28 days holiday increasing with service



Competitive salary based on experience



Rural location in modern office



Parking on-site



Plentiful tea, coffee and soft drinks



Supermarkets in walking distance



Discounts from major retailers

Applying for the Role

If you're interested in this role, then please send a CV and covering letter along with anything else (portfolio, website, video etc.) that you feel will help your application stand out. We'll invite short-listed applicants for an informal chat to get a sense of your past experience, interests and strengths. We'll expect to see examples of websites you've built (or contributed to) and what you learned from the experience, so please include any links with your application.

Location and Basis

This is a full time role based in our Kendal studio. Flexibility to work from home around core office hours/ days will be considered.

Salary

The anticipated salary for this role is between £25 - £32k dependent on experience.

Equal Opportunities

We're an equal opportunities employer paying above the living wage. We welcome all applications to create a diverse workplace that is inclusive and welcoming to all.

Contact

Please contact Andrew Armitage (andrew@adigital.co.uk) to apply or discuss the opportunity.

